



Erasmus + : Exchange of Good Practices on Talent Management in VET

Exchange of Good Practices on Talent Management in VET

Collection of Good Practices

Partner: OpenEurope



Spain - Good Practice 2

Aim of the project:

To contribute to change the above mindset, draw attention to the importance of talent recognition and management in VET, collect and systemize good practices, demonstrate and teach new approaches and practices in the field to teachers, trainers, mentors and leaders.

Aim of the collection of good practices:

To share the different good practices to improve the detection of good practices in VET education.

Dual VET visibility campaign	
Level	Regional (Catalonia)
Country	Spain
Institutions involved	Department of Education, Labor Department and Vice-Presidency and Economy Department
Description	Different departments of the Catalan Government worked collaboratively to carry out an institutional campaign on the Dual Vocational Training model, called "A 174-degree turn", aimed at companies and society as a whole.
Main Results	This campaign has been massively disseminated in different media: advertisements on regional television, radio stations, graphic advertising in public transport and spaces, digital platforms, etc increasing curiosity and knowledge about VET
Date/duration	2019
Link	https://www.todofp.es/dam/jcr:c0d38131-02d7-4c97-bc46-a13e5aa46741/buenas-practicas-en-formacion-profesional-dual-en-espa-a-nov2021.pdf